

OPALESCE

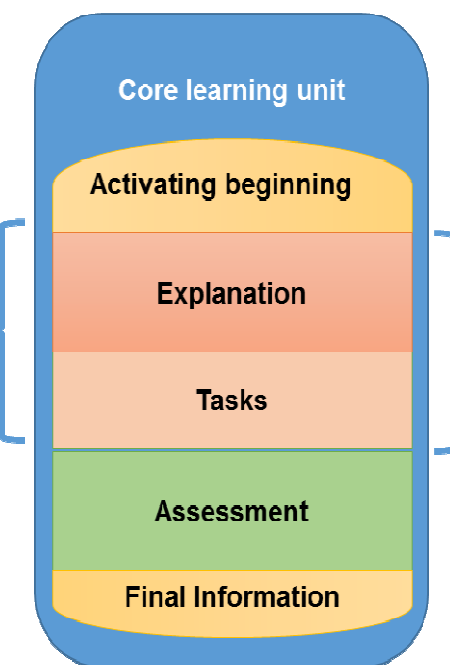
(2014-1-PT1-KA204-1044)

Suggestion concerning the combination of didactical and technical part

*The Fourth OPALESCE Conference
in Nicosia, Cyprus 23th - 24th of January 2016*

Chair of Business and Human Resource Education II
Prof. Dr. Marc Beutner

Approach



timeframe

- about 3 minutes
- about 6 minutes
- about 4 minutes
- about 2 minutes

Reflection

Do it short.
The number of
minutes should be a
maximum!

Remember the
Screensize

Different elements
need to have
different text sizes.

Definitions – short text

Explanation– text

Text source

Suggestion

Up to 200 letters:
double click sound

Up to 300 letters and
double click: short text

Up to 400 letters

Remember the
Screensize

Different Elements
need to have
different addtions

Simple Graphic

Animated Grapic

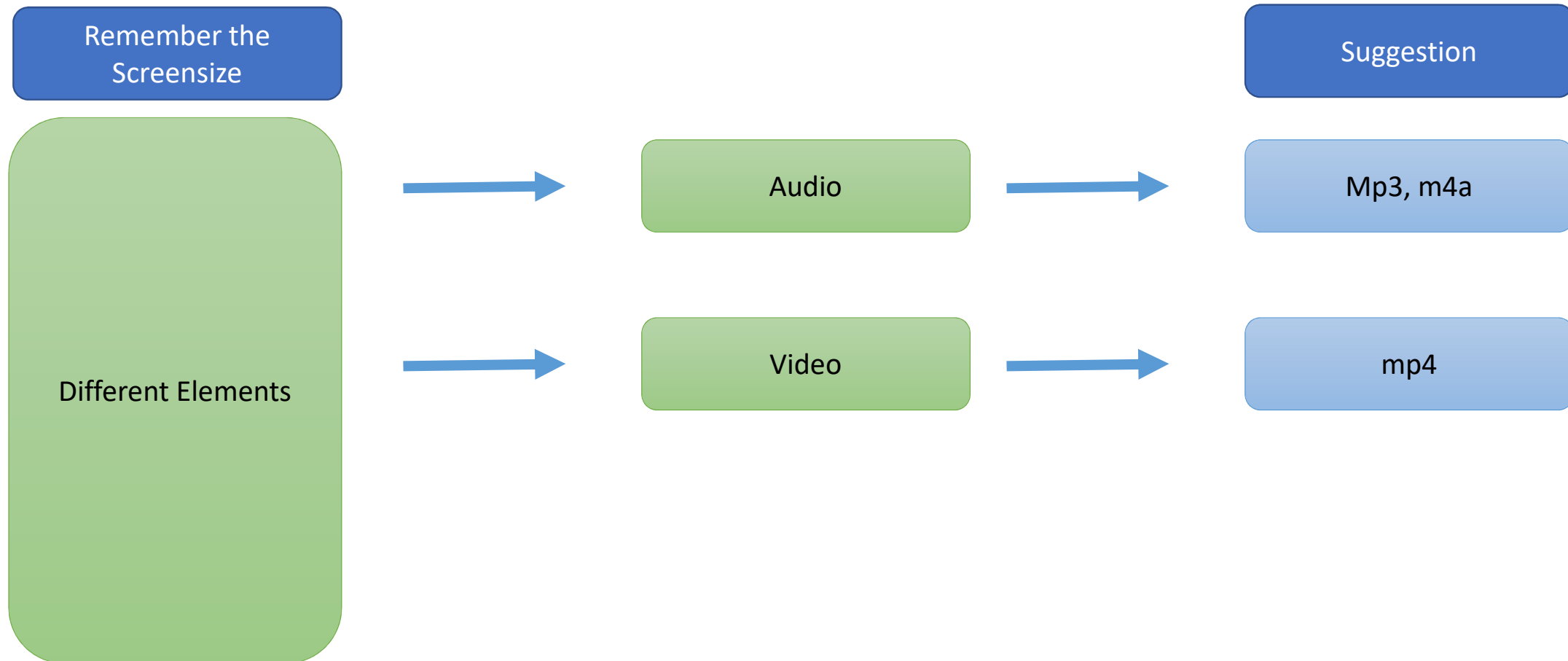
Interactive Graphic

Suggestion

png, jpg

gif

Sound behind text



Micro Unit - Suggestions

- Maximum: 10 MB in total
- Maximum number of elements: 30
- Provide the additional meta information for the website
- Make sure that you address all parts of the Micro-unit structure.

