

Text-View

View 1: Facial Shapes

Welcome to the Learning Unit

**Wearing Glasses!? Doing Make-Up?
How to identify facial shapes**

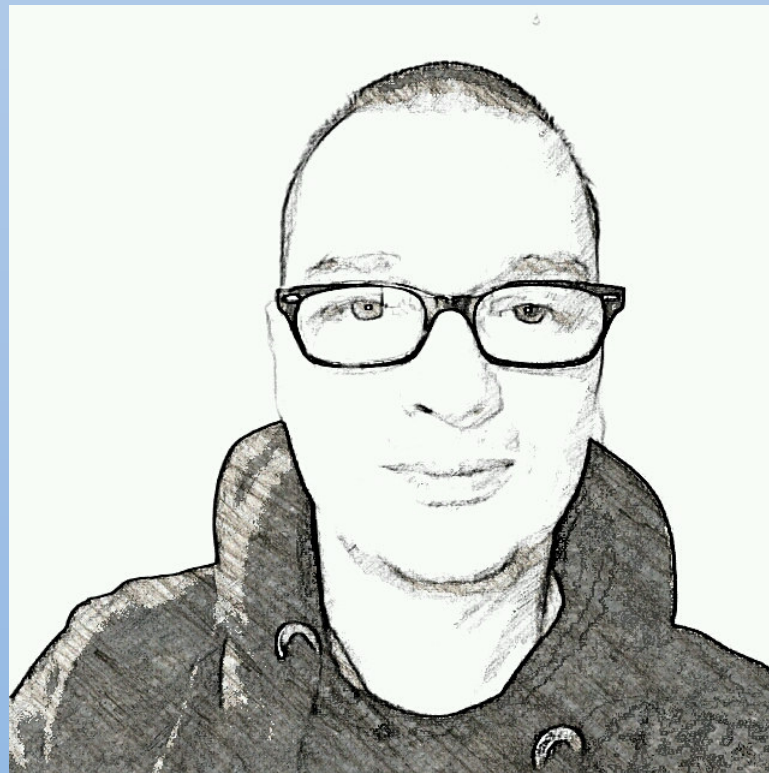
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Animation-View

Activating Beginning

View 2: Facial Shapes

Facial Shapes



Audio-View

Activating Beginning

View 3: Facial Shapes

Aims of the Micro Unit

In this micro-unit we will address different aim and objectives.
Hear, what will be important:

Start Audio

Text-View

Activating Beginning

View 4: Facial Shapes

Aims of the Micro Unit

In this learning unit you will learn both theoretical knowledge and practical skills about facial shapes.

Theoretical knowledge:

After the completion of the Micro Units the learners will have acquired the following theoretical knowledge:

The learners will know about the importance of knowledge about facial shapes.

The learners will know about different types of facial shapes.

The learners will be familiar with the basic information these shapes.

The learners will know that different frame styles of glasses can either play up or play down unique facial contours and that the same is happening with different make-ups.

Practical skills:

After the completion of the Micro Units the learners will master the following things:

The learners will be able to identify the own facial shape.

The learners will be able to help another person to examine the facial shape by using the technique provided in the Micro Unit.

Text-View

Explanation

View 5: Facial Shapes

Do you need glasses? Do you want to do make-up?

Both topics have the same important aspect:
The face of a person and its shape!

For many people of a certain age glasses are becoming more and more important due to loss of vision. But today glasses are more than just a tool: they are also an expression of the personality these days. They are also fashion articles and accessories. And this means glasses are not only made for enhance vision. They have to fit to your face and have to make you look nice.

Make-up also wants to make you look neatly and comely. And it also appears in faces and supports elements of the face.

So, in both cases it is important that they fit to your face and this means they have to fit to your specific unique shape.

Text-View

Explanation

View 6: Facial Shapes

Let's think a bit about glasses:

All people who need glasses should select glasses which fit perfectly to their facial shapes.

Especially for older people it is important that spectacles underline their type and reflect the individual personality. Different frame styles can either play up or play down your unique facial contours. Glasses can come with bigger frames, thinner frames and with wider than the cheekbone or smaller. They can come with usual or with cat-eye frames. The frame can have different colours and different styles.

Many people try on a pair of glasses and think they really like the model. But this may change when they look in a mirror. It is not only the pair of glasses that matters. What really matters is how the glasses fit to your specific face.

Therefore, it is necessary to know or identify which facial shape you have.

Video-View

Explanation

View 7: Facial Shapes

There are different types of facial shapes.
Please, watch the video:

Start Video

Text-View

Explanation

View 8: Facial Shapes

The oval face

An oval face is most versatile to fit, with slightly wider **cheekbones** and a gentle rounding to the forehead and the jawline.

Among all facial forms, the oval face is regarded as the ideal.

It is ideal, because it is particularly balanced. The cheekbones form the widest part. They are lying in the middle of the face. Out of this, the face narrows evenly up and down. The parts around the chin and forehead are gently rounded. The lower half of the face is usually slightly longer than the upper one

Definition Cheekbones

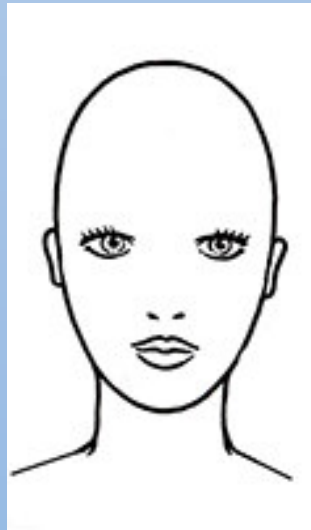
- **The cheekbone is one of the two bones at the top of your cheeks. It is situated just below your eye and reaches towards your ear.**

Graphic-View

Explanation

View 9: Facial Shapes

The oval face



Text-View

Explanation

View 10: Facial Shapes

The oblonged face

The oblonged, elongated or narrow face is very stretched due to its high forehead and long chin. It is higher than it is wide and has rather flat, long **cheeks**.

Definition Cheeks

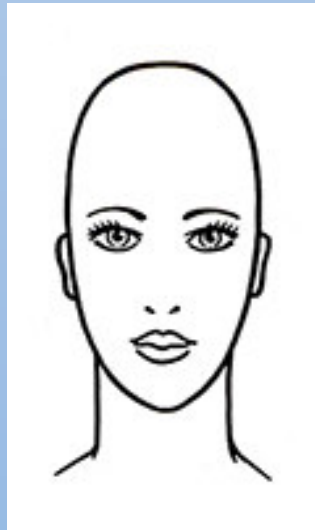
- **The cheeks are a part of your face. It is a soft part that is below your eye and between your mouth and ear at each side of the face.**

Graphic-View

Explanation

View 11: Facial Shapes

The oblonged face



Text-View

Explanation

View 12: Facial Shapes

The round face

A round face is nearly as high as wide. The rounded **forehead** and chin parts make the face look more spacious. Hard lines and edges are completely missing here. There are not so many specific contours.

Definition Forehead

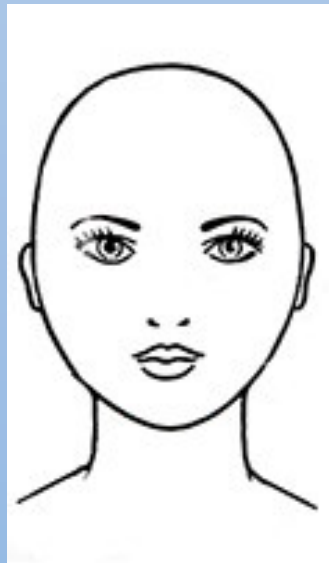
- **The forehead is a flat part of the face. It is situated above the eyes and below the hair.**

Graphic-View

Explanation

View 13: Facial Shapes

The round face



Text-View

Explanation

View 14: Facial Shapes

The square face

In general, square faces look very large and striking at first sight. The forehead is usually broad, the lower **jaw** rather angular, and can have a very hard contour. The sides of the face run in an almost straight and pronounced line from the forehead to the chin.

Definition Jaw

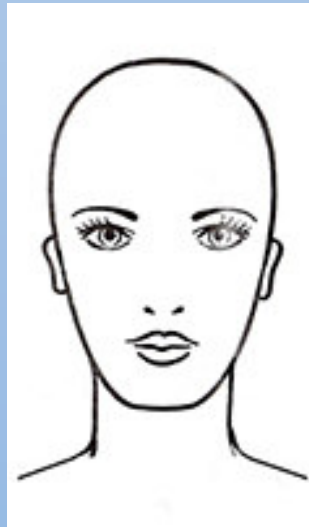
- **The jaw is the lower part of your face. It is the part that moves when you open your mouth.**

Graphic-View

Explanation

View 15: Facial Shapes

The square face



Text-View

Explanation

View 16: Facial Shapes

The heart shaped and the triangular face

The widest part of a heart-shaped face is the forehead. It dominates the face and can almost be shaped like a box. The cheekbones lie relatively far up, the **chin** can taper. The lower half of the face is much narrower than the upper one. In the heart shaped face often hair are hanging in the middle of the forehead.

Definition Chin

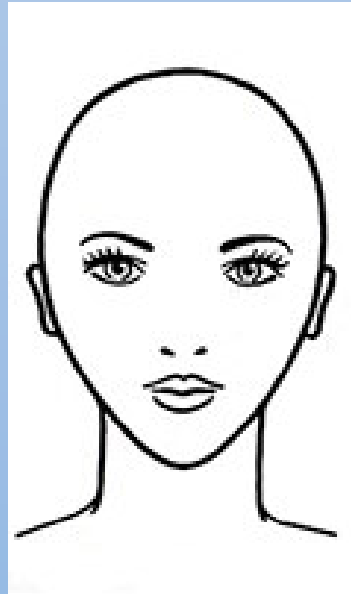
- **The chin is the part of a person's face below their mouth.**

Graphic-View

Explanation

View 17: Facial Shapes

The heart shaped and the triangular face



Graphic-View

Task

View 18: Facial Shapes

Task:

Please stand now in front of a mirror.

Take your felt pen.

Look at your face in the mirror and draw a line around your face.

Compare the drawing with the presented shapes.

Which one fits most?

Graphic-View

Assessment

View 19: Facial Shapes

To check what you learned, please answer the following question:

Statement	True	False
To select correct glasses which fit well it depends only on the glasses and not on my face.		X
A round face is nearly as high as wide.	X	
I can identify my facial shape, when I use a felt-pen or a lipstick to mark my shapes when I look in a mirror.	X	
The heart-shaped face has often hair in the middle of the forehead and is broader at the cheekbones than at the chin.	X	
Make-Up and glasses are always fitting to each face.		X

Graphic-View

Final information

View 20: Facial Shapes

You have identified now you facial shape.

See in the following Micro Units:

- 1. Which glasses fit to which facial shape.**
- 2. How to do make-up for an standard oval face.**

Thanks for joining this Micro-Unit!